



# College of Business *Outlook*



## Message from the Dean

Spring 2008

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**It gives me** great pleasure to share some of the exciting things that are happening in the College of Business this year. We are fortunate enough to welcome three new faculty members to our current portfolio of excellent faculty. They are: Dr. Brian Elzweig, assistant professor of business law; Dr. Bo Ouyang, assistant professor of accounting; and Ms. Anita Reed, visiting instructor of accounting, who have joined the Accounting and Business Law Department in September 2007.

**We continue** to update our curriculum and course offerings to keep them current and to allow more flexibility and stronger student resumes. We are adding new minors in entrepreneurship and management and combining the two MIS tracks into one.

**Our faculty members** continue to be very productive in research and in serving our surrounding community in leadership projects and in various services as you can see from the selected items highlighted in this issue. Our new College of Business building is getting close to reality. We are working with our architects to design a new building that will provide the necessary space and technology to create a welcoming environment for students to learn and interact with different stakeholders.

**The building** will be designed to house our Center for Business and Economic Research to serve the community and give our students and faculty an opportunity to work together to enhance student learning and help in the economic development of Cor-

pus Christi and the Coastal Bend. Space will also be available for executive education to fulfill the College's mission of combining teaching, applied research, and service. The new building will allow all college operations to be housed in one place. It will also allow room for our student assistants to work.

**Working with the faculty and staff**, we continue to update our strategic plan and refine our near-term objectives. Our underlying theme is to continue to pursue continuous quality improvement as a never ending process. We are determined to do everything possible to have a positive impact on the community and to serve our stakeholders well. We hope that you will enjoy keeping track of what is happening at the College of Business.

Dean, College of Business



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For further information, Contact us at: (361) 825-2653 [www.cob.tamucc.edu](http://www.cob.tamucc.edu)

Moustafa H. Abdelamad, Dean  
Diana Cheek, Editor-In-Chief





Construction begins on the new Mike Shaw Toyota dealership in Callalen.



Dr. Kent Byus, Associate Professor of Marketing

## Community Partnership: Mike Shaw Toyota

On October 24, 2007, the groundbreaking for the new Mike Shaw Toyota dealership heralded a new era for Mr. Shaw, a Corpus Christi entrepreneur and member of the College of Business Advisory Council. Mr. Shaw has provided several business internships for College of Business students during the past year, resulting in a mutually beneficial experience.

**Student internships** have provided students with real-

life applications of business concepts learned in the classroom.

**Dr. Kent Byus** is the faculty advisor for five TAMU-CC students and one TAMU-Kingsville student hired as interns for the Toyota dealership to be opened in Spring 2008.

**Dr. Byus** worked with Mike Share, Kirk McDonald, and Darrel Fitzgerald of Mike Shaw Toyota and our students on the develop-

ment and presentation of ideas for marketing the dealership.

**An economic study** prepared by College of Business economist Dr. Jim Lee indicated that the dealership would have an estimated annual economic impact on the Coastal Bend of \$13.4 million.

**The College** of Business is proud of Mr. Shaw's friendship and support.



Nationally prominent governmental accounting committee members offer valuable advice and personal accounts in a presentation in the Performing Arts Center on September 24, 2007.

## Panel Discussion on Careers in Government

On September 24, 2007, the College of Business hosted a Panel Session of the Government Performance and Accountability Committee of the AICPA for students interested in careers in government.

**Dr. Don Deis**, accounting faculty and member of this distinguished Committee, arranged for the Commit-

tee, led by Jeanette Franzel, Director, Financial Management & Assurance at the U. S. Government Accountability Office, to meet in Corpus Christi so that TAMU-CC students could benefit from networking with nationally recognized governmental accounting professionals.

**Committee members** shared stories about the rewards and challenges of their leadership positions at state and national levels, and answered a variety of questions from students who took advantage of this unique opportunity for career information.



Dean Abdelsamad presents Outstanding Student award to Elizabeth Hillis at SAM Conference.

## College of Business Active with Student Organizations

**Faculty members** in the College of Business have been active in sponsorship of student organizations as evidenced by the following partial list of organizations and faculty advisors:

- Beta Gamma Sigma (Sharon Polansky)
- Delta Sigma Pi (Greg Black)

- Student Accounting Society (Awni Zebda)
- Management Information Systems Club (Tim Klaus and Joseph Mollick)
- Society for Advancement of Management (SAM) (Katy Peeples)
- American Marketing Association (Karen Loveland)

- Student Economics Association (Marilyn Spencer)
- Student Finance Association (Swint Friday)

Many thanks to the involved faculty members for engaging our students and providing experience and leadership.



## College International Visibility Enhanced by Faculty of the College of Business



COB faculty enrich the students' classroom experience and enhance TAMU-CC global visibility with international activities.

**College of Business faculty** bring international enrichment to their classrooms by their participation in international business conferences, as described in the following examples.

**Dr. Patrick Crowley** presented "Analysis and Visualization of Synchronicity in Euro Business and Growth Cycles" at the 2nd Recurrence Plot Workshop in Siena, Italy in September

2007.

**Dr. Greg Black** will present "Terrorism and Evolving Consumer Values and Personality" at the Academy of Business Administration's 2007 Global Trends Conference in San Juan, Puerto Rico in December 2007.

**Dr. A.N.M. Waheeduz-zaman** is presenting a paper at the 2007 AIB South-east Asia Region Confer-

ence in Hangzhou China in December 2007 entitled "Market Potential Estimation in International Markets: A Comparison of Methods."

**Additionally, Dean Abdelsamad** contributed to the College's international recognition with his AACSB appointments and business relationships in the United Arab Emirates, Lebanon, and Qatar.

## Students Provide Income Tax Assistance to Low Income Families

**As part** of the IRS's Voluntary Income Tax Assistance (VITA) program, accounting students from TAMU-CC will assist low income families in the Coastal Bend prepare their tax returns this year.

**According to** Dr. Valrie Chambers, students from the university's Tax I class

this spring will participate in this valuable community program.

**Most families** who earn less than \$38,000, military families, and taxpayers 60 years of age and older, are eligible to have their tax returns prepared for free.

**Locations** offering VITA services, including dates and

times, through Tuesday, April 15, 2008 are:

Weed & Seed, 2121 Mary Street, and

Miller High School. **Students earn points** for their class grade by completing 20 hours of community service preparing tax returns in conjunction with this program.

**"This is an opportunity for students to gain experience beyond the classroom while helping families comply with a complex tax code."**  
**Dr. Valrie Chambers**

## Leadership and Managerial Effectiveness Class Chooses Service Learning Projects

**Dr. Karen Middleton's** Leadership and Managerial Effectiveness class has chosen four service learning projects for Fall 2007 to benefit South Texas military personnel currently deployed to Iraq and Afghanistan and their families.

**One class team** filled holiday boxes for over 30 ser-

vise personnel and another is collecting items for baskets that will be presented to returning service personnel and their families. **Two teams** are helping the families of the deployed service personnel with home repairs, yard upkeep, and family-centered activities. Teams are also planning a

holiday Fiesta to meet the families of the deployed service personnel.

**Community response** to the projects has been overwhelming. Anyone interested in participating should contact Dr. Middleton at 825-5533.



Dr. Karen Middleton's "Leadership and Managerial Effectiveness" class has chosen their service learning projects for Fall 2007.

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### Faculty Spotlight: Dr. Chuleeporn (Nikki) Changchit

The College of Business is proud to announce the recent appointment of Dr. Nikki Changchit, an associate professor of Management Information Systems, to serve as Editor-in-Chief for the *Journal of Information Privacy and Security (JIPS)*.

She also serves as an associate editor for the *Journal of Electronic Commerce in Organizations* and serves on the Editorial Review Board for several journals, such as

the *Information Resources Management Journal*, the *Journal of Global Information Technology*, and the *International Journal of E-Business Research*.

**Dr. Changchit**, who earned her Master in Accounting and Ph.D. in Decision Science and Information Systems from the University of Kentucky with a 4.0 GPA, comes to TAMU-CC from her homeland of Chiangrai, Thailand.

**Dr. Changchit** has served as a track chair for "Global E-Commerce" since 2005 for the Global Information

Technology Management Association Conference. She also won the Best Track Chair Award in 2006, exhibiting her enthusiasm for nurturing understanding of international technology issues.

**A higher education instructor** since 1997, Dr. Changchit was the recipient of the "Innovative Instruction Improvement Award" for the development and integration of a Web-based Intelligent System to teach Accounting Internal Control Concepts at the University of Iowa.

### Dean Abdelsamad Assists Military



**This fall**, 82 Officers and Sailors from Naval Station-Ingleside received Arab cultural awareness training from Dean Moustafa H. Abdelsamad prior to deploying to Bahrain in the Arabian Gulf.

**Dean Abdelsamad** shared his knowledge of Arab culture and helped prepare these men and women for some of the cultural aspects of Bahrain.