

GLOBAL CHALLENGES AND GOVERNANCE

Sunday, March 25, 2007

1:00 p.m. to 7:00 p.m. **Registration** Mervat, Dina, and Omar Abdelsamad

Photography W. Scott Sherman

3:00 p.m. to 7:00 p.m.
(Copper) **SAM Board Meeting**

7:30 p.m. to 8:30 p.m.
(Lake Tahoe) **Welcoming Reception**

8:30 p.m. to 9:45 p.m.
(Elko/Ely) **Student Orientation**
(Case Competition Schedule to Be Determined at this Meeting)
Moustafa H. Abdelsamad, SAM International President & CEO
Louis R. F. Preysz III, Flagler College, SAM VP
James Stewart, Merrimack College, SAM VP
Sara Kiser, Judson College

Monday, March 26, 2007

7:30 a.m. to 3:00 p.m. **Registration** Mervat, Dina, and Omar Abdelsamad

7:30 a.m. to 8:00 a.m.
(Elko/Ely) **“Conference Opening and Welcome”**
□ Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
SAM International President & CEO and 2007 Conference Chair

8:00 a.m. to 5:00 p.m.
(Parlor B, C, D) **Student Case Competition Presentations as Per Schedule Determined on Sunday 3/25/2007**
Director: James Stewart, Merrimack College
Sara Kiser, Judson College

8:00 a.m. to 9:30 a.m.
Session A
8:00 - 9:30 a.m.
(Copper) **Concurrent Sessions**
Chair: Byron Bissell, University of Arizona South
□ *“Predicting Graduate Program Success for Undergraduate and Intended Graduate Business-Related Concentrations”*
Kara Owens, Graduate Management Admission Council (GMAC)
Eileen Talento-Miller, Graduate Management Admission Council (GMAC)
Discussant: Dennis Krumwiede, Idaho State University
□ *“It’s Not Your Father’s Classroom: Transforming Teaching and Learning via Media Technologies”*
Laura Hyatt, University of LaVerne and Pepperdine University
Farzin Madjidi, Pepperdine University
Leslie Evans, California State University, Fullerton
Discussant: Shannon Jackson, Saint Leo University

□ *“A Field Study Exploring Students' Views Related to Social Venture Assignments”*
Richard Morfopoulos, Briarcliffe College
Catherine Tyrie, Briarcliffe College
Mitchell Laube, Briarcliffe College

Discussant: Larry Faulk II, Georgia College & State University

Session B
8:00 - 9:30 a.m.
(Parlor E)

Chair: Louis R. F. Preysz III, Flagler College

□ *“Marketing of Art and the Art of Marketing: The Marketing Concept in Practice”*
Jay Delaney, Lasso the Moon Productions
Charles Gulas, Wright State University

Discussant: Gregory Black, Texas A&M University-Corpus Christi

□ *“Forensic Marketing and the Applied Marketing Audit”*
Steven Anderson, Austin Peay State University
John Volker, Austin Peay State University
Michael Phillips, Austin Peay State University

Discussant: Kent Byus, Texas A&M University-Corpus Christi

□ *“Development of Radically New Products in a Global Economy: Eight Principles to Ensure Success”*
Farhad Frank Sadighian, Pepperdine University

Discussant: David Rylander, Texas Woman's University

Session C
8:00 - 9:30 a.m.
(Parlor F)

Chair: Jack Shorter, Texas A&M University-Kingsville

□ *“The UDHR in Business: Guidelines for the Ethical Treatment of Expatriates”*
Cynthia Busin-Nicola, Carlow University
Michael Urick, Duquesne University

Discussant: Murat Ferman, Radford University

□ *“The Paradox of Expatriation: Holding Your Own in a Complex World”*
Adrian Carr, University of Western Sydney, Australia
Cheryl Ann Lapp, Labyrinth Consulting, Canada

Discussant: John Okpara, Bloomsburg University

□ *“A View from the Treadmill: Observations Concerning Global Trends in Organizational Processes”*
Rob Wood, ISM - Paris

Discussant: Paula Ann Hughes, Texas Woman's University

Session D
8:00 - 9:30 a.m.
(Studio 1)

Chair: R. Cliff Poole, The Citadel

□ *“Integrating Stakeholder Management with Balanced Scorecards”*
Peter Olden, University of Scranton

Discussant: James Skibo, Texas Woman's University

□ *“Organizational Consultants' Core Competencies: Past, Present, and Future”*
Ben Tran, Marshall Goldsmith School of Management, Alliant International University

Discussant: James Skibo, Texas Woman's University

□ *“Measuring Students Skills to Improve Instruction”*
Sylvia Bembry, Winston-Salem University
Carolyn Anderson, Winston-Salem University

Discussant: Anthony Baker, Providence College

Session E
8:00 - 9:30 a.m.
(Studio 2)

Chair: Dean Frear, Wilkes University

□ *“Leading a Transition Management Initiative: An Incorporation of the Bridges Model for Organizational Change”*

Michael Moodian, Pepperdine University

Discussant: W. Scott Sherman, Texas A&M University-Corpus Christi

□ *“Managing Explosive Growth in a Project Management Curriculum: A Case Study”*

Robert McGrath, University of Maryland University College

Moe Shahdad, University of Maryland University College

Discussant: Tammy Prater, Alabama State University

□ *“Upgrading Production Planning and Inventory Controlling System for Start-Up-SMES: A Case Study”*

Tiffany Parriott-Garcia, Georgia College & State University

Jason Weiss, Georgia College & State University

Jiaqin Yang, Georgia College & State University

Discussant: Michael Monahan, Frostburg State University

Session F
8:00 - 9:30 a.m.
(Studio 3)

Chair: David Wolshon, Baker College

□ *“Negotiation Process and Decision Making”*

Martha Spears, Winthrop University

Darrell Parker, University of South Carolina Upstate

Discussant: Charlie Jones, East Central University

□ *“What They Say Versus What We Do: The Relevancy of Leadership Theory”*

Nathan Hartman, John Carroll University

Tom Conklin, John Carroll University

Jonathan Smith, John Carroll University

Discussant: Kevin Roth, Clarion University of Pennsylvania

□ *“Are You Ready for the Best and Brightest?”*

Daphne Atkinson, Graduate Management Admission, Council (GMAC)

Lawrence Rudner, Graduate Management Admission Council (GMAC)

Discussant: Judith Hunt, East Carolina University

Session G
8:00 - 9:30 a.m.
(Studio 4)

Chair: Gundars Kaupins, Boise State University

□ *“Global Challenges: Governance and Foreign Direct Investment in Africa and South America”*

Kwadwo Ofori-Brobby, Texas Southern University

Lucy Ojode, Texas Southern University

Mayur Desai, Texas Southern University

Discussant: Jim Lee, Texas A&M University-Corpus Christi

□ *“Quality Assessment in Higher Education Institutions (HEI)”*

Jose Sanchez-Gutierrez, CUCEA, Universidad de Guadalajara, Mexico

Gloria Elena Osuna-Guevara, CUCEA, Universidad de Guadalajara, Mexico

Aurora Abigail Aguila-Zendejas, CUCEA, Universidad de Guadalajara, Mexico

Joel Bonales-Valencia de Hidalgo, Universidad Michoacana San Nicolas, Mexico

Discussant: Michele Govekar, Ohio Northern University

□ *“Leading with Intention: Detecting and Defeating the Shadow Side of Human Motivation”*

William L. Sparks, Queens University of Charlotte

Discussant: Richard Voss, Troy University

9:30 a.m. to 10:00 a.m. **Networking Break**

(Foyer A)

10:00: a.m. to 11:00 a.m. **Concurrent Sessions**

Session A
10:00 - 11:00 a.m.
(Copper)

Chair: S. G. 'Bud' Fletcher, Lancaster Electric

□ *"The Dimensions and Typologies of Trust: A Framework for Organizational Study"*
Christina Lafferty, National Defense University

Discussant: David Torres, Angelo State University

□ *"Forced Ranking as a Tool for Performance Management"*
Beth Hazels, Rockhurst University
Craig Sasse, Rockhurst University

Discussant: David Furman, Clayton State University

Session B
10:00 - 11:00 a.m.
(Parlor E)

Chair: David Wolshon, Baker College

□ *"The Myth of Managerial Strategic Thinking"*
Byron Bissell, University of Arizona South
Jennifer Ligon, University of Arizona South

Discussant: W. Scott Sherman, Texas A&M University-Corpus Christi

□ *"Regional Strategy and Leadership: Responding to Global Challenges in a Rural Environment"*
Robert Bell, Tennessee Technological University
Susan Elkins, Tennessee Technological University

Discussant: Kevin Clark, Villanova University

Session C
10:00 - 11:00 a.m.
(Parlor F)

Chair: Cliff Doubek, President CJD Engineering

□ *"Colin Powell's Leadership Style: A Commentary on Knowledge Intensive Organizations and Management"*
Sami Abbasi, Norfolk State University
Gary Whaley, Norfolk State University
Moncef Belhadjali, Norfolk State University
Ken Hollman, Middle Tennessee State University

Discussant: Michele Govekar, Ohio Northern University

□ *"The Spirituality and Religiosity of Business Students: A Comparative Study"*
Gregory Black, Texas A&M University-Corpus Christi
Leon Dube, Texas A&M University-Corpus Christi
Sue Stewart Wingfield, Texas A&M University-Corpus Christi

Discussant: Elizabeth Frederick, Metropolitan State College of Denver

Session D
10:00 - 11:00 a.m.
(Studio 1)

Chair: Paula Ann Hughes, Texas Woman's University

□ *"An Examination of the Entrepreneurial Attitudes of Chinese Students"*
Michael Harris, East Carolina University
Shanan Gibson, East Carolina University
Chunfang Wang, Shenyang Aeronautical Institute of Engineering

Discussant: Kent Byus, Texas A&M University-Corpus Christi

□ *“An Examination of Assessment Practices in Colleges of Business at Various Middle East Countries Compared To the United States”*

Nitham Hindi, Qatar University, Qatar

Mohammad Najdawi, Qatar University, Qatar

Hend Abdulrahman Mohamed Jolo, Qatar University, Qatar

Discussant: Pamela Smith Baker, Texas Woman's University

Session E
10:00 - 11:00 a.m.
(Studio 2)

Chair: Shanan Gibson, East Carolina University

□ *“Rural Female Entrepreneurs: A Demographic Survey”*

Dean Frear, Wilkes University

Discussant: Karen Markel, Oakland University

□ *“Strategic Bridging Organizations, Supplier Partnerships and Entrepreneurial Business Development”*

Ronald McMullen, Quinnipiac University

Henry Adobor, Quinnipiac University

Discussant: James Skibo, Texas Woman's University

Session F
10:00 - 11:00 a.m.
(Studio 3)

Chair: Murat Ferman, Radford University

□ *“Simplifying Information Technology Governance to Maximize Business Value”*

Hector Munoz, itValue Consulting

Discussant: Linda Hadden, Keene State College

□ *“The Trust Imperative: Empowering Employees--Empowering Organizations”*

Jay Rohman, The Encouraging 101 Organization

Session G
10:00 - 11:00 a.m.
(Studio 4)

Chair: Jiaqin Yang, Georgia College & State University

□ *“Web-based Supply Chain Management Strategies: A Survey of Current Techniques within the Transportation Logistic Sector”*

Steven Young, Bridgewater College

Paul Ewell, Bridgewater College

Discussant: Gary Parks, National University

11:05 a.m. to 12:05 p.m. **Concurrent Sessions**

Session A
11:05 - 12:05 p.m.
(Copper)

Chair: Thomas Maroney, University of Maine at Farmington

□ *“Institutionalizing Ethics and Social Responsibility in Business Education: Going Beyond the Business Ethics Course”*

Anthony Buono, Bentley College

Discussant: Kevin Clark, Villanova University

□ *“Best-in-Class Leadership Benchmark Study”*

Kenneth Alford, National Defense University

Discussant: Dean Frear, Wilkes University

Session B
11:05 - 12:05 p.m.
(Parlor E)

Chair: Peter Olden, University of Scranton

□ *“The Changing Role of Leadership in Nonprofit Organization”*

John Bell, Second Harvest Food Bank

Robert Bell, Tennessee Technological University

Discussant: Patricia Driscoll, Texas Woman's University

□ *“Who will Replace Incumbents in Nonprofit Organizations: A Look at the Insider/Outsider Issue in a Multi-Agency Nonprofit Association”*

Joseph Santora, Thomas Edison State College
Mary Ellen Caro, Thomas Edison State College
James Sarros, Monash University, Australia

Discussant: Darlene Motley, Robert Morris University

Session C
11:05 - 12:05 p.m.
(Parlor F)

Chair: Margaret A. Thompson, Clayton State University

□ *“HR Manager Comparisons of Mobile Versus Wired Technologies”*

Gundars Kaupins, Boise State University
Malcolm Coco, Abilene Christian University
John McIntosh, Boise State University

Discussant: John Okpara, Bloomsburg University

□ *“Stress and Well-Being at Work”*

Forrest Brooks, Georgia College & State University
Michelle Crumbley, Georgia College & State University
Chase Freeman, Georgia College & State University
Anne Leslie, Georgia College & State University
Melanie Webb, Georgia College & State University

Discussant: Paula Ann Hughes, Texas Woman’s University

Session D
11:05 - 12:05 p.m.
(Studio 1)

Chair: Elizabeth Frederick, Metropolitan State College of Denver

□ *“Facilitating Communication Among Racially/Ethnically Diverse Members of the Campus Community: Rochester Institute of Technology’s Partnerships in Pluralism Initiative”*

Alfreda Brown, Rochester Institute of Technology
Keith Jenkins, Rochester Institute of Technology
Ila Parasnis, Rochester Institute of Technology

Discussant: Michael Harris, East Carolina University

□ *“Minorities and Their Role in Entrepreneurship”*

John Buzza, Monmouth University
Joseph Mosca, Monmouth University

Discussant: Shanan Gibson, East Carolina University

Session E
11:05 - 12:05 p.m.
(Studio 2)

Chair: Hazem Marshdeh, University of Dubai, UAE

□ *“Latin American Competitive Rankings: A Survey”*

Juan Espana, National University

Discussant: Rodley Pineda, Tennessee Technological University

□ *“India - The Perfect Culture for Business Success”*

Kashif Khurshid, St. Thomas University

Discussant: Juan Espana, National University

Session F
11:05 - 12:05 p.m.
(Studio 3)

Chair: Judith Hunt, East Carolina University

□ *“The Future of Disability Harassment Law in the Workplace”*

Charlie Jones, East Central University

Discussant: Karen Markel, Oakland University

□ *“Executive Succession in the Family Business: The O’Bannon Company Experiential Exercise”*

Anne Reilly, Loyola University Chicago
Thomas Brown, Loyola University Chicago
Erin Eddy, Loyola University Chicago
Julie Taylor, Loyola University Chicago
V. Katie Taylor, Loyola University Chicago
John Schifferdecker, Loyola University Chicago
Justin Mattice, Loyola University Chicago

Discussant: Jim Lee, Texas A&M University-Corpus Christi

Session G
11:05 - 12:05 p.m.
(Studio 4)

Chair: Leslie Evans, California State University, Fullerton

□ *“Leadership Development: An Exploration of Sources of Learning”*

Scott Allen, John Carroll University
Nathan Hartman, John Carroll University

Discussant: David Torres, Angelo State University

12:05 p.m. to 1:30 p.m. Luncheon

(Tahoe /Reno)

□ **Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
SAM President & CEO and 2007 Conference Chair**

□ *“Harrah’s Strategy for Continued Success”*

**Charles L. Atwood, Vice Chairman of the Board
Harrah’s Entertainment, Inc.**

1:35 p.m. to 3:05 p.m. Concurrent Sessions

Session A
1:35 - 3:05 p.m.
(Copper)

Chair: S. G. ‘Bud’ Fletcher, Lancaster Electric

□ *“Incommensurability and the Inability of Firms to Evolve: Using Science to Explain Technology”*

J. Stephen Childers, Radford University
Judith Hunt, East Carolina University

Discussant: David Furman, Clayton State University

□ *“A Comparison of the Leadership Styles of University Presidents and Future Leaders”*

Michael Monahan, Frostburg State University
Amit Shah, Frostburg State University

Discussant: Paula Ann Hughes, Texas Woman’s University

□ *“Global Business School Consulting: Turning the Classroom into Practice”*

R. Gary Pletcher, St. Edward’s University

Discussant: Leslie Evans, California State University, Fullerton

Session B
1:35 - 3:05 p.m.
(Parlor E)

Chair: Juan Espana, National University

□ *“Outsourcing and the Personnel Paradox”*

William Fitzpatrick, Villanova University
Samuel DiLullo, Villanova University

Discussant: Dennis Krumwiede, Idaho State University

□ *“Supply Chain Integration and Organizational Success”*

Rhonda Lummus, Iowa State University
Robert Vokurka, Texas A&M University-Corpus Christi
Dennis Krumwiede, Idaho State University

Discussant: Charlene Glenn, Peirce College

Monday, March 26, 2007

□ *“Multi-Criteria ABC Analysis: Effective and Efficient Governance of Inventory Management”*
Amir Hormozi, Texas A&M University-Corpus Christi

Discussant: Paul Ewell, Bridgewater College

Session C
1:35 - 3:05 p.m.
(Parlor F)

Chair: Kevin Roth, Clarion University of Pennsylvania

□ *“Top Management Team Social Networks and Organizational Innovation”*
Kevin Clark, Villanova University

Discussant: Christina Lafferty, National Defense University

□ *“Business Competitiveness: An Analysis of the Impact of Higher Natural Gas and Energy Costs on One State and Its Impact”*

Ronald McNeil, University of Illinois-Springfield

Dyanne Ferk, University of Illinois-Springfield

Discussant: Fred Dorn, University of Mississippi

□ *“Solar Hot Water: A Management Failure of the American Utilities”*

David A. Bainbridge, Marshall Goldsmith School of Management, Alliant International University

Discussant: Fred Dorn, University of Mississippi

Session D
1:35 - 3:05 p.m.
(Studio 1)

Chair: Charles Gulas, Wright State University

□ *“Social Entrepreneurship: An Oxymoron?”*

Richard Morfopoulos, Briarcliffe College

Patrice Newman, Briarcliffe College

Joseph Newman, Briarcliffe College

Mitchell Laube, Briarcliffe College

Paul Davis, The Rachel Group

Discussant: Kent Byus, Texas A&M University-Corpus Christi

□ *“Corporate Entrepreneurship from an Entrepreneur's Perspective”*

Matthew Kenney, Nova Southeastern University

Discussant: Shanan Gibson, East Carolina University

□ *“A Glass Ceiling in Entrepreneurship?”*

Shanan Gibson, East Carolina University

Michael Harris, East Carolina University

Todd D. Mick, Missouri Western State University

Discussant: Anthony Baker, Providence College

Session E
1:35 - 3:05 p.m.
(Studio 2)

Chair: Anne Reilly, Loyola University Chicago

□ *“Satisfied MBAs: Career Switchers and Enhancers from Around the World”*

Sabeen Sheikh, Graduate Management Admission Council

Kara Owens, Graduate Management Admission Council

Discussant: Byron Bissell, University of Arizona South

□ *“May the Force Be With You: Toward the Theory of Learned Change”*

Laura Hyatt, University of La Verne and Pepperdine University

Md Mahbul Haque, Pepperdine University

Discussant: Anthony Buono, Bentley College

□ *“The War on College Campuses: The Battle Between the Textbook Price and the College Student”*

Karla Geise, Ohio Northern University

Kym Hunter, Ohio Northern University
Elizabeth Palmer, Ohio Northern University

Discussant: Jiaqin Yang, Georgia College & State University

Session F
1:35 - 3:05 p.m.
(Studio 3)

Chair: Behnaz Z. Quigley, Marymount University

□ *“An Empirical Study of Corporate Governance and Accounting Conservatism and Risk Management of the U.K. Firms”*

Jongseop Shin, University of Edinburgh, United Kingdom
E. Daniel Shim, Sacred Heart University

Discussant: Pamela Smith Baker, Texas Woman's University

□ *“Outsourcing Accounting: In Search of a More Complete Picture”*

Pamela Smith Baker, Texas Woman's University

Discussant: Behnaz Z. Quigley, Marymount University

□ *“SEC 404 of SOX Act and Risk-Based Auditing”*

Gloria Clark, Winston-Salem State University
Awaski Ampofo, Nova Southeastern University
Melissa Doval, Nova Southeastern University

Discussant: Pamela Smith Baker, Texas Woman's University

3:05 p.m. to 3:30 p.m.
(Foyer A)

Networking Break

3:30 p.m. to 5:00 p.m.

Concurrent Sessions

Session A
3:30 - 5:00 p.m.
(Copper)

Chair: S. G. 'Bud' Fletcher, Lancaster Electric

□ *“An Exploratory Examination of Enacted Characteristics of the Magnet Hospital Concept”*

Tom Sanders, University of Montevallo

Discussant: John Lipinski, Robert Morris University

□ *“Contingency Planning for an Avian Influenza Pandemic: Justification of Civilian Business Continuity Plans vs. Currently Implemented Governmental Continuity of Operations Planning”*

Mallorie Schell, United States Coast Guard Academy

Discussant: Peter Olden, University of Scranton

□ *“Managing Electronic Information: An Ethics Perspective”*

Thomas von der Embse, Indiana University Kokomo
Mayur Desai, Texas Southern University

Discussant: Charlie Jones, East Central University

Session B
3:30 - 5:00 p.m.
(Parlor E)

Chair: Steven Anderson, Austin Peay State University

□ *“Marketing Strategy for Online College Textbook Sales--An Investigative Study”*

Jiaqin Yang, Georgia College & State University
Alan John Zielinski, Georgia College & State University
Stephen Xihao He, Georgia College & State University

Discussant: David Rylander, Texas Woman's University

□ *“Promoting Local Tourism Through E-Government Application: An Empirical Study”*

Jiaqin Yang, Georgia College & State University

Erin Morgan Harris, Georgia College & State University
Mike Whitfield, Georgia College & State University

Discussant: Steven Anderson, Austin Peay State University

□ *“Wal-Mart: A Global Enterprise”*
Allen Frazier, Harding University

Discussant: Mitchell Crocker, Stephen F. Austin State University

Session C
3:30 - 5:00 p.m.
(Parlor F)

Chair: R. Cliff Poole, The Citadel

□ *“Managerial and Financial Perspectives in Starbuck's Dominance in the Coffee House Business--A Case Study”*

Hailu Regassa, Colorado State University-Pueblo
Ahmad Ahamdian, Colorado State University-Pueblo

Discussant: Youssef Habbal, International School of Management ISM/Paris and American University
College of Science and Technology AUST, Beirut, Lebanon

□ *“How Does Size Matter in Firm Performance? Evidence from U.S. Firms”*
Jim Lee, Texas A&M University-Corpus Christi

Discussant: James Skibo, Texas Woman's University

□ *“Management for the Triple Bottom Line: A Stakeholder Perspective”*

David Bainbridge, Marshall Goldsmith School of Management, Alliant International University
Rene Naert, Marshall Goldsmith School of Management, Alliant International University
Ute Jamrozy, Marshall Goldsmith School of Management, Alliant International University
Gregory A. Lorton, Marshall Goldsmith School of Management, Alliant International University

Discussant: Linda Hadden, Keene State College

Session D
3:30 - 5:00 p.m.
(Studio 1)

Chair: David Wolshon, Baker College

□ *“Globalization Matters to HR Professionals”*
James Neblett, Chapman University

Discussant: Paula Ann Hughes, Texas Woman's University

□ *“The Impact of Work-Life Practice on the Organization: Lessons from an International Context”*
Karen Markel, Oakland University

Discussant: Elizabeth Frederick, Metropolitan State College of Denver

□ *“Self-Directed Learning in the Global Workplace”*

Delano Wilson, Norfolk State University
Donna Wilson, ASRC Management Services

Discussant: Sheila Perkins, Peirce College

Session E
3:30 - 5:00 p.m.
(Studio 2)

Chair: W. Scott Sherman, Texas A&M University-Corpus Christi

□ *“Guiding Business Decisions in Today's Organization”*

Donna Peeples, Texas A&M University-Corpus Christi
Pamela Stokes, Texas A&M University-Corpus Christi
Minor Peeples, III, Real State Institute of Corpus Christi

Discussant: James Murphy, Troy University

□ *“An Investigation of the Effects of Changes in Corporate Board Directors”*

James Sullivan, University of Houston-Downtown
Orapin Duangploy, University of Houston-Downtown

Donna Phillips, University of Houston-Downtown

Discussant: Pamela Smith Baker, Texas Woman's University

□ *“Negative Synergy: A Stumbling Block to Effective Decision Making Protocols”*

Shannon Jackson, Saint Leo University

Mayes Mathews, Saint Leo University

Discussant: Christina Lafferty, National Defense University

Chair: Gary Parks, National University

□ *“Organizational Life Cycling in an Entrepreneurial Society: Evaluation of a College Bookstore”*

Lynn Addison, Troy University

Debra Beazley, Troy University

Discussant: Doreen McGunagle, Capella University

□ *“Developing an Appreciation for the Life Science Through a Strategic Management Course in Biotechnology”*

Fred Dorn, University of Mississippi

Patricia Vining, Louisiana State University

Michael Horne, University of Mississippi

Discussant: Ronald McMullen, Quinnipiac University

□ *“Knowledge Management and Business Strategy”*

Gary Parks, National University

Discussant: J. Stephen Childers, Radford University

Chair: Sami Abbasi, Norfolk State University

□ *“The Impact of ISO 9000 Certification on Operational Performance: An Empirical Investigation”*

M. Tawfik Mady, Arab Open University

Discussant: Amir Hormozi, Texas A&M University-Corpus Christi

□ *“The Five-Factor Model of Personality and Organizational Citizenship Behavior in United Arab Emirates (UAE)”*

Hossam Abou Elanian, University of Dubai, UAE

Discussant: M. Tawfik Mady, Arab Open University

□ *“Application of Quality Function Deployment (QFD) in Designing Power Window Electromotor: The Case of Electrosham-An Auto Industry”*

Mohammad Reza Poosti, Maleke-Ashtar Industrial University, Iran

Vinod Kumar, Carleton University, Canada

Tuesday, March 27, 2007

7:30 a.m. to 1:00 p.m.

Registration

Mervat, Dina, and Omar Abdelsamad

8:00 a.m. to 9:30 a.m.

Concurrent Sessions

Session A
8:00 - 9:30 a.m.
(Parlor B)

Chair: S. G. ‘Bud’ Fletcher, Lancaster Electric

□ *“ADA's Reasonable Accommodation: Fact or Fiction?”*

Ann Wendt, Wright State University

William Slonaker, Sr., Wright State University

Discussant: Sheila Perkins, Peirce College

□ *“Global Trends and Tendencies in Professional Management Training and Development: A Critical Approach and a Proposed Agenda for the Future”*

Murat Ferman, Radford University

Richard Harshberger, Virginia Tech

Discussant: Byron Bissell, University of Arizona South

□ *“The VRIP Process: Applying the Resource-Based View to Organizational Development and Personal Coaching”*

W. Scott Sherman, Texas A&M University-Corpus Christi

Discussant: Paula Ann Hughes, Texas Woman’s University

Chair: Desmond Colleran, Colleran Industries

□ *“Automobile Buying Attitudes of Women: Implications for Marketing”*

David Rylander, Texas Woman's University

Tina Provost, STARS, Inc.

Kim Tinkham, Tink Ink Publications

Discussant: Sara Kiser, Judson College

□ *“Trust and Commitment: Reciprocal and Multi-Dimensional Concepts in Distribution Relationships”*

Gregory Black, Texas A&M University-Corpus Christi

Discussant: Steven Anderson, Austin Peay State University

□ *“World Wrestling Entertainment: Brand Extension Through International Expansion”*

Joshua Shuart, Sacred Heart University

Peter Maresco, Sacred Heart University

Discussant: Gregory Black, Texas A&M University-Corpus Christi

Chair: William Sauser, Jr., Auburn University

□ *“Critical Factors for Small Business Development: A View from the Trenches”*

Jackie Alexander DiPofi, Auburn University

Discussant: J. Stephen Childers, Radford University

□ *“Resolving the Planning Conundrum in New Venture Creation: An Adaptation of Mintzberg's Strategy Formation Perspective”*

Kirk Heriot, Columbus State University

Thomas Loughman, Columbus State University

Discussant: Moe Shahdad, University of Maryland University College

□ *“Performance of Nonprofit Board Members: Is Training the Answer?”*

Farzin Madjidi, Pepperdine University

Jack Green, Pepperdine University

Discussant: Malcolm Coco, Abilene Christian University

Chair: R. Gary Pletcher, St. Edward's University

□ *“Internal and External Determinants of International Joint Venture Performance in China”*

Charles Chen, University of Hawaii

Xiaobei Chen, Northeastern Illinois University

Discussant: James Murphy, Troy University

Session B
8:00 - 9:30 a.m.
(Parlor C)

Session C
8:00 - 9:30 a.m.
(Parlor D)

Session D
8:00 - 9:30 a.m.
(Parlor E)

□ *“Turning to the Hofsteds for help in Comparing the Corporate Cultures of Japan and the United States in the 21st Century”*

Michael Wahl, Robert Morris University
Nell Tabor Hartley, Robert Morris University

Discussant: James Murphy, Troy University

□ *“Legalism in Chinese Entrepreneurs' Management Philosophy”*

Amber C. L. Wu, Ling Tung University
Yi Feng Chiu, Ling Tung University
Tzu Hui Debby Chen, Ling Tung University

Discussant: Michael Harris, East Carolina University

Chair: Lari H. Arjomand, Clayton State University

Session E
8:00 - 9:30 a.m.
(Parlor F)

□ *“The Merits of Data Gathering and Hypothesis Testing through Simulation Modeling”*

Nabie Yaya Conteh, Shenandoah University
Guisseppe Forgionne, University of Maryland

Discussant: Jim Lee, Texas A&M University-Corpus Christi

□ *“Integrating Enterprise Systems into Organization: Applying Baldrige Criteria”*

Donna Schaeffer, Marymount University
Patrick Olson, National University

Discussant: Charlene Glenn, Peirce College

□ *“Impact of Outsourcing on the United States”*

Doreen McGunagle, Capella University

Discussant: Jim Lee, Texas A&M University-Corpus Christi

Chair: Behnaz Z. Quigley, Marymount University

Session F
8:00 - 9:30 a.m.
(Studio 1)

□ *“Perspectives on Effective Employee Performance Appraisal”*

Alan Tillquist, West Virginia University Institute of Technology

Discussant: Hossam Abou Elanian, University of Dubai, UAE

□ *“Influence of Birth Decade on Work-Related Motivational Factors”*

J. S. Ky Suh, Mt. San Antonio College

Discussant: Ignatius Yacoub, Loma Linda University

□ *“Stockholder vs. Stakeholder Management: Priming and Framing Effects on Team Effectiveness”*

Kevin Clark, Villanova University
Narda Quigley, Villanova University
Stephen Stumpf, Villanova University

Discussant: Clifford West, Jr., Virginia Military Institute

Chair: Gloria Clark, Winston-Salem State University

Session G
8:00 - 9:30 a.m.
(Studio 2)

□ *“Advanced Degree Distance Learning: A Comparison of Two Cultures”*

James Skibo, Texas Woman's University

Discussant: Anthony Baker, Providence College

□ *“Infusing Design Thinking into the Business School Curriculum”*

Patricia Vining, Louisiana State University
Fred Dorn, University of Mississippi

Discussant: Judith Hunt, East Carolina University

□ *“Judicial Interpretation of Restrictive Covenants in a Knowledge Economy”*

Patricia Driscoll, Texas Woman’s University

Discussant: A’isha Ajayi, Kent State University

9:30 a.m. to 10:00 a.m. **Networking Break**
(Foyer A)

10:00 a.m. to 11:00 a.m. **Concurrent Sessions**

Session A
10:00 - 11:00 a.m.
(Parlor B)

Chair: R. Cliff Poole, The Citadel

□ *“Post-SOX Era Client Power & Auditor Specialization Effects on Audit Pricing & Auditor Objectivity in City Markets”*

Donald Deis, Texas A&M University-Corpus Christi

Discussant: David Frederick, University of Colorado

□ *“SOX Signals to Stockholders: Potential Managerial Reactions to the Sarbanes-Oxley Act of 2002”*

W. Scott Sherman, Texas A&M University-Corpus Christi

Valrie Chambers, Texas A&M University-Corpus Christi

Discussant: Donna Phillips, University of Houston-Downtown

Session B
10:00 - 11:00 a.m.
(Parlor C)

Chair: Minor Peeples, III, Real Estate Institute of Corpus Christi

□ *“Employee Theft: Who Steals? How and Why? What Can be Done?”*

William Sauser, Jr., Auburn University

Discussant: James Murphy, Troy University

□ *“Finders Keepers: Keys to Attracting and Retaining Employees”*

Ricky Smith, Stephen F. Austin State University

Mitchell Crocker, Stephen F. Austin State University

Discussant: Larry Faulk II, Georgia College and State University

Session C
10:00 - 11:00 a.m.
(Parlor D)

Chair: S. G. ‘Bud’ Fletcher, Lancaster Electric

□ *“Measuring Successful Women’s Collaborative Style of Conflict Management”*

Margaret A. Thompson, Clayton State University

Sheena Williams, Clayton State University

Discussant: Donna Peeples, Texas A&M University-Corpus Christi

□ *“Determining Entrepreneurial Inclination: A Study of Female Personality Characteristics”*

David Rylander, Texas Woman’s University

Sherrill Taylor, Texas Woman’s University

Kerry Webb, Texas Woman’s University

Discussant: Donna Peeples, Texas A&M University-Corpus Christi

Session D
10:00 - 11:00 a.m.
(Parlor E)

Chair: Charles Hartmann, Wright State University

□ *“A Not So Old Problem Continues to Dominate: Understanding College Cheating and How it Could Affect Your Business”*

Sara Kiser, Judson College

Tammy Prater, Alabama State University

Jane Philbrick, Savannah State University

Katherine McCord, Judson College

Jennifer Jones, Judson College

Discussant: Gregory Black, Texas A&M University-Corpus Christi

□ *“The Process of Developing a Multicultural Graduation Requirement and then Evaluating its Impact”*

Elizabeth Frederick, Metropolitan State College of Denver
Antonio Ledesma, Metropolitan State College of Denver
Madison Holloway, Metropolitan State College of Denver

Discussant: Sara Kiser, Judson College

Session E
10:00 - 11:00 a.m.
(Parlor F)

Chair: Tom Sanders, University of Montevallo

□ *“Direct to Consumer Drug Advertising: A Study of its Effect on the Consumer's Quality of Health Care”*

Brian Magee, Ohio Northern University
Ryan Schell, Ohio Northern University

Discussant: Peter Olden, University of Scranton

□ *“Safety and Health in the Mining Industry in North America”*

Megan Reilly, Virginia Wesleyan College

Discussant: Michele Govekar, Ohio Northern University

Session F
10:00 - 11:00 a.m.
(Studio 1)

Chair: Alan Tillquist, West Virginia University Institute of Technology

□ *“Environmental Scan and Strategies for E-Commerce”*

Pamela Keystone, Nova Southeastern University

Discussant: Alan Tillquist, West Virginia University Institute of Technology

□ *“The Global Impact of Outsourcing: Corporate Governance Beyond the Corporation and its Shareholders”*

Cynthia Garza, University of St. Thomas

Discussant: Jim Lee, Texas A&M University-Corpus Christi

Session G
10:00 - 11:00 a.m.
(Studio 2)

Chair: Hailu Regassa, Colorado State University-Pueblo

□ *“Quality Emergence and Organizational Adaptation: The Case of West Pennsylvania Plastics, Inc.”*

Kevin Roth, Clarion University of Pennsylvania
Jonathan Stiffy, West Pennsylvania Plastics, Inc.
James Pesek, Clarion University of Pennsylvania

Discussant: Ahmad Ahamdian, Colorado State University-Pueblo

□ *“Fusion of Web 2.0 and Gis/Gps: How Future Global Challenges Can Be Met”*

Amir Hormozi, Texas A&M University-Corpus Christi

Discussant: Ahmad Ahamdian, Colorado State University-Pueblo

11:05 a.m. to 12:05 p.m. **Concurrent Sessions**

Session A
11:05 - 12:05 p.m.
(Parlor B)

Chair: Ronald D. McNeil, University of Illinois at Springfield

□ *“Current Issues in Managing Business Schools”*

Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
Berkwood M. Farmer, Wright State University

Session B
11:05 - 12:05 p.m.
(Parlor C)

Chair: Jim Wong, Shenandoah University

□ *“Do MBA Students Find Study Abroad Programs Beneficial Curriculum Additions?”*

Christina Luffman, University of St. Thomas

Discussant: Gregory Black, Texas A&M University-Corpus Christi

□ *“International Business Education at Best B-Schools”*
Susan Eisner, Ramapo College of New Jersey
Mary Ellen O’Grady Harvey, Ramapo College of New Jersey

Discussant: Murat Ferman, Radford University

Session C
11:05 - 12:05 p.m.
(Parlor D)

Chair: Jiaqin Yang, Georgia College & State University

□ *“Institutional Responses to Financial Risk: Retailer and Supplier Organizational Response to Sarbanes-Oxley”*
James Skibo, Texas Woman's University
David Gordon, University of Dallas

Discussant: Michael Deis, Clayton State University

□ *“Financial Integration of the MENA Stock Markets: An Application of the ARDL Bound Testing Approach”*
Hazem Marashdeh, University of Dubai, UAE

Discussant: Hailu Regassa, Colorado State University-Pueblo

Session D
11:05 - 12:05 p.m.
(Parlor E)

Chair: Appa Rao Korukonda, Bloomsburg University of Pennsylvania

□ *“Corporate Profits and Offshore Outsourcing: Who Really Wins?”*
Beth Ahlschlager, University of St. Thomas
Joseph Tovlin, St. Thomas University

Discussant: Amir Hormozi, Texas A&M University-Corpus Christi

□ *“Causes of Small Business Failure in a Developing Economy: An Exploratory Study of Small Scale Enterprises in Nigeria”*
John Okpara, Bloomsburg University

Discussant: Richard Morfopoulos, Briarcliffe College

Session E
11:05 - 12:05 p.m.
(Parlor F)

Chair: Albert 'Brack' Smith, Jr., Radford University

□ *“Violence in the Nonprofit Workplace: Breaking the Chain”*
Jeffery Guiler, Robert Morris University
Jayson Council, Robert Morris University

Discussant: Edward Showalter, Randolph-Macon College

Session F
11:05 - 12:05 p.m.
(Studio 1)

Workshop Chair: Colleen Duffy, L3 – Titan

□ *“Perfecting Powerful Presentations”*
Kenneth Alford, National Defense University
Christina Lafferty, National Defense University

□ *“12-Step Managerial Civility Recovery Model”*
Mitchell Crocker, Stephen F. Austin State University
Cathy Henderson, Stephen F. Austin State University

Session G
11:05 - 12:05 p.m.
(Studio 2)

Chair: R. Cliff Poole, The Citadel

□ *“Determinants of the Cost of Capital in Emerging Markets: New Firm-Level Evidence for Brazil”*
Patricia Berbia, Ernst & Young LLP

Discussant: R. Cliff Poole, The Citadel

□ *“Restricted Stock Awards and Institutional Investors: Empirical Indications”*
Armand Picou, Texas A&M University-Corpus Christi

Discussant: Donna Phillips, University of Houston-Downtown

Session H
11:05 - 12:05 p.m.
(Studio 3)

Chair: Lari H. Arjomand, Clayton State University

□ *“Identity Theft -- A Problem the Banking Industry Must Take Seriously”*
Eric Kieschnick, Texas A&M University-Kingsville
Jack Shorter, Texas A&M University-Kingsville
Karen Forcht, North Carolina A&T State University

Discussant: Tammy Prater, Alabama State University

□ *“Perception of Ethical Behavior Among Entry Level Accounting Students in the Post Enron Era”*
Nicholas Koumbiadis, Briarcliff College

Discussant: Anthony Buono, Bentley College

12:05 p.m. to 1:05 p.m. **Lunch on Your Own**

1:05 p.m. to 2:35 p.m. **Concurrent Sessions**

Session A
1:05 - 2:35 p.m.
(Parlor B)

Chair: Louis R. F. Preysz III, Flagler College

□ *“Slope Still Slippery for Women in Corporate America”*
Albert 'Brack' Smith, Jr., Radford University
Malaina Strickland, Radford University

Discussant: William Sauser, Jr., Auburn University

□ *“Men and Women Expatriates: A Comparative Analysis of Success Rates in International Assignments”*
Margaret A. Thompson, Clayton State University

Discussant: Shannon Jackson, Saint Leo University

□ *“Cliques, Rumors, and Gossip by the Water Cooler: Female Bullying in the Workplace”*
Laura Crothers, Duquesne University
John Lipinski, Robert Morris University
Marcel Minutolo, University of Pittsburgh

Discussant: Shannon Jackson, Saint Leo University

Session B
1:05 - 2:35 p.m.
(Parlor C)

Chair: James Calvin, Johns Hopkins University

□ *“The Role of Failure in Motivation: A Special Case in the Study of Success”*
Grant Loemker, Shannon Medical Hospital
David Torres, Angelo State University

Discussant: Appa Rao Korukonda, Bloomsburg University of Pennsylvania

□ *“Clash of Culture's Consequences: Extending Hofstede's Cultural Dimensions via Huntington's Civilization Theory with Practical Implications for International Business Training”*
Richard Voss, Troy University
James Murphy, Troy University

Discussant: Celestino Robles-Estrada, Universidad de Guadalajara, Mexico

□ *“Assessment of an Application Using Critical Reflection to Develop Emotional Intelligence”*
Colleen Duffy, L3 – Titan

Discussant: Jorge Herrera, Embry-Riddle Aeronautical University

Session C
1:05 - 2:35 p.m.

Chair: Anthony Buono, Bentley College

(Parlor D) □ *“Can Management's Ethical Responsibilities Be Taught to Undergraduates? Discussion and Propositions”*
Clifford West, Jr., Virginia Military Institute
Stewart Husted, Virginia Military Institute

Discussant: Nicholas Koumbiadis, Briarcliff College

□ *“Ethical Fairness and Cultural Understanding as a Framework for Global Business”*
Tammi Cooper, Capella University

Discussant: Nicholas Koumbiadis, Briarcliff College

□ *“Ethics in the Corporate World”*
Jennifer Yaeger, Rowan University
Pamela Sexton, Rowan University
Pedro Salcedo, Rowan University
Richard Sallee, Rowan University
Elden Greuber, Rowan University

Discussant: Nicholas Koumbiadis, Briarcliff College

Session D
1:05 - 2:35 p.m.
(Parlor E)

Chair: Jackie Alexander DiPofi, Auburn University

□ *“The Potential Impact of the Physical Work Environment on Productivity & Job Satisfaction”*
Peggy Brewer, Eastern Kentucky University
Lana Carnes, Eastern Kentucky University
S. J. Garner, Eastern Kentucky University

Discussant: Edward Showalter, Randolph-Macon College

□ *“The Cultural Evolution of Commercial Fishing Communities: The Phenomena of Social Development of a Business and Social Community's Culture”*
Anthony Baker, Providence College

Discussant: Peggy Brewer, Eastern Kentucky University

□ *“Mitigating and Managing Global Supply Chain Risks and Security: Leveraging RFID Technology”*
Chris Enyinda, North Dakota State University
Denver Tolliver, North Dakota State University
Joseph Szmerekovsky, North Dakota State University

Discussant: Thomas Box, Pittsburg State University

Session E
1:05 - 2:35 p.m.
(Parlor F)

Chair: Kent Byus, Texas A&M University-Corpus Christi

□ *“Global Considerations in Admission to Management Education”*
Eileen Talento-Miller, Graduate Management Admission Council (GMAC)
Fanmin Guo, Graduate Management Admission Council (GMAC)
Kara Owens, Graduate Management Admission Council (GMAC)

Discussant: Anita Jose, Hood College

□ *“Student Perceptions of Their Work or Job as a Student”*
Jim Wong, Shenandoah University

Discussant: Darlene Motley, Robert Morris University

Session F
1:05 - 2:35 p.m.
(Studio 1)

Chair: Adrian Carr, University of Western Sydney, Australia

□ *“Presenteeism: Why do Employees Keep Coming to Work While Sick? A Empirical Study”*
Begona Liern, Georgia College & State University
Jiaqin Yang, Georgia College & State University

Discussant: Ora Spann, South Carolina State University

□ *“The Effect of Top Management Change on Organizational Performance: An Examination of Head Coaching Changes in College Football”*

Matthew Cagle, Georgia College & State University

Discussant: David Frederick, University of Colorado

□ *“Executive Succession in the National Football League”*

Wayne Rigsby, Georgia College & State University

Discussant: David Frederick, University of Colorado

Session G
1:05 - 2:35 p.m.
(Studio 2)

Chair: Tito Guerrero, III, Texas A&M University

□ *“How to Support Competitiveness: Analysis of Economic Impacts for Illinois for Proposed Gasification Center”*

Ronald McNeil, University of Illinois-Springfield

Robert Resek, University of Illinois-Champaign

Michael Cheney, University of Illinois-Champaign

Dyanne Ferk, University of Illinois-Springfield

Discussant: Jim Grinnell, Merrimack College

□ *“Motivation, Achievements, and Failure of Multinational Enterprise's Strategic Alliances: The Case of Swedish Auto-Industry in Russia”*

Mosad Zineldin, Växjö University, Sweden

Valiantsina Vasicheva, Minsk State Linguistic University, Sweden

Discussant: Doreen McGunagle, Capella University

□ *“Barriers to Nanotechnology Commercialization: Issues and Research”*

Ronald McNeil, University of Illinois-Springfield

Ranjan Kerri, University of Illinois-Springfield

Dyanne Ferk, University of Illinois-Springfield

Discussant: James Stewart, Merrimack College

Session H
1:05 - 2:35 p.m.
(Studio 3)

Chair: Allen Kruger, Johnson & Wales University

□ *“ABC Inventory System in Perspective: Based on Ratio Analysis”*

Hossein Jamshidi, Alabama A&M University

Ajeet Jain, Alabama A&M University

Discussant: Paul Ewell, Bridgewater College

□ *“An Analysis of the Economics and Ethics of Free Market Organs”*

Jeffery Dallas, Bridgewater College

Discussant: James Alves, Johnson & Wales University

2:35 p.m. to 3:00 p.m.
(Foyer A)

Networking Break

3:00 p.m. to 4:00 p.m.

Concurrent Sessions

Session A
3:00 - 4:00 p.m.
(Parlor B)

Chair: Richard Voss, Troy University

□ *“An Assessment of Emotional Intelligence in Lebanon: An Exploratory Study”*

Hussin Jose Hejase, American University College of Science and Technology (AUST)

Souhaila Al-Sayed, American University College of Science and Technology (AUST)

Discussant: Gundars Kaupins, Boise State University

Session B
3:00 - 4:00 p.m.
(Parlor C)

Chair: Jack Shorter, Texas A&M University-Kingsville

□ *“Cultural Diversity and Performance in Tasks of Low Interdependence: A Comparison of U.S. and Asian Team Dynamics”*

Keith Sakuda, University of Hawaii at Manoa

Discussant: Hossein Jamshidi, Alabama A&M University

□ *“Distinctive Competencies of Minority and Women Owned SMEs”*

Steve Molloy, Canisius College

Paul Sauer, Canisius College

Discussant: Albert 'Brack' Smith, Jr., Radford University

Session C
3:00 - 4:00 p.m.
(Parlor D)

Chair: Allen Kruger, Johnson & Wales University

□ *“The Integration of Technology Ethics into a Higher Education Technology Curriculum”*

Robert Marcus, Clayton State University

Michael Deis, Clayton State University

Discussant: James Alves, Johnson & Wales University

□ *“Information Technology (IT) Offshoring: Is It Simply Good Business?”*

Courtney McManus, Keene State College

Discussant: Robert Marcus, Clayton State University

Session D
3:00 - 4:00 p.m.
(Parlor E)

Chair: Doreen McGunagle, Capella University

□ *“Global Health Challenges Arising From Global Commerce”*

Peter Olden, University of Scranton

Discussant: Tom Sanders, University of Montevallo

□ *“Determining Patient's Satisfaction with Medical Care”*

Youssef Habbal, International School of Management ISM/Paris and American University College of Science and Technology AUST, Beirut, Lebanon

Discussant: John Lipinski, Robert Morris University

Session E
3:00 - 4:00 p.m.
(Parlor F)

Chair: Lari H. Arjomand, Clayton State University

□ *“Multiple Intelligence Types, Learning, and Self-Efficacy in Industrial Managers of Production Systems in a Multinational Industrial Complex”*

Miguel Asomoza, Technological Institute of Reynosa, Mexico

Discussant: Ahmad Ahamdian, Colorado State University-Pueblo

□ *“Comparative Analysis of Knowledge Management in Retail Firms: Cases in Guadalajara and Tepic, Mexico”*

Jose Sanchez-Gutierrez, CUCEA, Universidad de Guadalajara, Mexico

Juan Antonio Vargas-Barraza, CUCEA, Universidad de Guadalajara, Mexico

Silvio Genaro Hernandez-Coton, CUCEA, Universidad de Guadalajara, Mexico

Discussant: Jorge Herrera, Embry-Riddle Aeronautical University

Session F
3:00 - 4:00 p.m.
(Elko / Ely)

Student Session: Louis R. F. Preysz III, Flagler College, SAM VP

□ *“SAM Campus Chapter Challenges”*

Amy Manning, Grand Valley State University

Session G
3:00 - 4:00 p.m.
(Studio 1)

Chair: James Calvin, Johns Hopkins University

□ *"A practical Leadership Success Guide to Advance Yourself and to Calibrate Your Career in the Midst of Global Change"*

James Calvin, Johns Hopkins University

Discussant: Mitchell Crocker, Stephen F. Austin State University

□ *"India and China: A Comparative Assessment of Two Emerging Economies"*

Appa Rao Korukonda, Bloomsburg University of Pennsylvania

Discussant: Jiaqin Yang, Georgia College & State University

Session H
3:00 - 4:00 p.m.
(Studio 2)

Chair: Susan Eisner, Ramapo College of New Jersey

□ *"The Effect of Rubrics on Student Performance"*

Larry Faulk II, Georgia College and State University

Discussant: Anthony Baker, Providence College

□ *"Learning Styles and Teaching Pedagogy: A Preliminary Survey"*

Christine Fogliasso, Pittsburg State University

Thomas Box, Pittsburg State University

Donald Baack, Pittsburg State University

Kent Byus, Texas A&M University-Corpus Christi

Discussant: Ora Spann, South Carolina State University

4:05 p.m. to 5:05 p.m.

Concurrent Sessions

Session A
4:05 - 5:05 p.m.
(Parlor B)

Chair: David Rylander, Texas Woman's University

□ *"Eliminating Roadblocks and Taking Care of Potential Conflict Factors One-At-A-Time: A Generalist Approach to Highly Effective/Mutually Beneficiary New Product Development (NPD) Process"*

Murat Ferman, Radford University

Discussant: Ronald McMullen, Quinnipiac University

□ *"The Essentials of Six Sigma and Johnson & Wales University's SWAP Textron"*

Joseph Erhard, Johnson & Wales University

Discussant: James Stewart, Merrimack College

Session B
4:05 - 5:05 p.m.
(Parlor C)

Chair: Thomas Box, Pittsburg State University

□ *"Quality Function Deployment (OFD): Do New Product Development Techniques Provide Improved Financial Performance?"*

Kent Byus, Texas A&M University-Corpus Christi

Discussant: Hossein Jamshidi, Alabama A&M University

□ *"Keeping Up Appearances: Overpaid CEOs and Underpaid Talents in the Nonprofit Sectors"*

Ben Tran, Marshall Goldsmith School of Management, Alliant International University

Discussant: Thomas Box, Pittsburg State University

Session C
4:05 - 5:05 p.m.
(Parlor D)

Chair: Charles Hartmann, Wright State University

□ *"Student Intern Motivation: Does Choice of Major Matter?"*

Edward Showalter, Randolph-Macon College

George Lowry, Randolph-Macon College

Discussant: Paul Ewell, Bridgewater College

□ *"Transformational Leaders in Microsoft's Education Sector"*

Lani Fraizer, Pepperdine University

Discussant: Clifford West, Jr., Virginia Military Institute

Session D
4:05 - 5:05 p.m.
(Parlor E)

Chair: Eileen Talento-Miller, Graduate Management Admission Council (GMAC)

□ *“Acquirers and Abnormal Returns: Evidence from the Field about the Mega Deals of 1996-2001”*
Mira Spassova, Ernst & Young LLP
Anita Jose, Hood College
Shang-Mei Lee, St. Edwards University

Discussant: William Sauser, Jr., Auburn University

□ *“Impact of Mergers and Acquisitions on Information Technology/Systems: A Critical Perspective”*
Mahesh Raisinghani, Texas Woman's University
Roberta Dumith, Texas Woman's University
Frankie Eastman, Texas Woman's University
Suzanne Sweeney, Texas Woman's University
Kerry Webb, Texas Woman's University

Discussant: A'isha Ajayi, Kent State University

Session E
4:05 - 5:05 p.m.
(Parlor F)

Chair: Susan Eisner, Ramapo College of New Jersey

□ *“Managing and Mentoring Minority Expatriates and Inpatriates”*
Daria Crawley, Robert Morris University
Charlotte Broaden, Southern New Hampshire University
Darlene Motley, Robert Morris University

Discussant: Albert 'Brack' Smith, Jr., Radford University

□ *“Success Strategies of High Achieving Women: A Look at Career Development in the Era of Globalization”*
Leslie Evans, California State University, Fullerton

Discussant: Michael Monahan, Frostburg State University

Session F
(Elko / Ely)

Student Session and Elections of Student Members to SAM Board of Directors
Louis R. F. Preysz III, Flagler College, SAM VP

Session G
4:05 - 5:05 p.m.
(Studio 1)

Chair: David Torres, Angelo State University

□ *“Asynchronous Change: What Happens When Ethics in the External Environment are Changing at a Different Rate from the Ethics Inside the Organization?”*
William Cordeiro, California State University Channel Islands

Discussant: Robert Marcus, Clayton State University

□ *“Sustainability: A Corporate, Academic and Curricular Issue using the Example of a Small Public Liberal Arts College and its Management Program”*
Linda Hadden, Keene State College

Discussant: Anita Jose, Hood College

Session H
4:05 - 5:05 p.m.
(Studio 2)

Chair: Allen Kruger, Johnson & Wales University

□ *“To Adapt or to Standardize on the Web: Empirical Evidence from Mexican MNC's: A Comparative Study of their Mexican and U.S. Web sites”*
Celestino Robles-Estrada, Universidad de Guadalajara, Mexico
Circe Santos-Curiel, Universidad de Guadalajara, Mexico
Selene E. Ferrer-Ramirez, Universidad de Guadalajara, Mexico
Ma del Pilar S. Rosas-Mercado, Universidad de Guadalajara, Mexico

Discussant: Doreen McGunagle, Capella University

Tuesday, March 27, 2007

□ *“Fresh or Used Towels? A New Way to Price Discriminate in the Hotel Industry”*

James Arias, Georgia College and State University

Larry Faulk II, Georgia College and State University

Discussant: James Alves, Johnson & Wales University

6:30 p.m. to 9:30 p.m.

Awards Banquet

(Tahoe/Reno)

□ **Introductions**

Moustafa H. Abdelsamad, SAM International President & CEO

Texas A&M University-Corpus Christi

□ **2007 SAM International Awards**

○ **Taylor Key Award**

Nobuo Tateisi, Executive Advisor and former Chairman

Omron Corporation, Japan

□ **Campus Awards**

Moustafa H. Abdelsamad, SAM International President & CEO

Louis R. F. Preysz III, Flagler College, SAM VP

- Outstanding Campus Chapter Advisor Awards
- Outstanding Regional and National SAM Student Awards
- Announcing SAM Student Board Members for 2007/2008
- Campus Chapter Performance Awards

□ **Recognizing Student Case Competition Winners**

Moustafa H. Abdelsamad, SAM International President & CEO

James Stewart, Merrimack College, SAM VP

Wednesday, March 28, 2007

10:00 a.m. to 11:00 a.m.

Conference Critique

(Copper)
