



# Management In Practice

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## **Mentoring in the Internet Age**

*The advantages of sound mentoring are well-known and well-documented. But what is the best way to achieve good mentoring results? Should a company have a formal or informal program? And what about e-mentoring via the Internet? The informal approach may leave some employees without a mentor, while formal programs may suffer from poor organization or execution, costliness, and a lack of available mentors. This last potential problem may be solved by Internet mentoring programs, of which there are a growing number, especially for teachers. But this medium brings its own disadvantages – less continuity of relationships, absence of personal interaction, and possible lack of on-site organizational support. Nevertheless, e-mentoring is likely to grow because it is convenient and broadly accessible.*

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