



# Management In Practice

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## Winning Strategies for Virtual Project Managers

### *Abstract*

*Technological advances make virtual projects feasible but do not guarantee success. Experience still counts when it comes to managing projects with teams that are not physically together. A number of key approaches emerged from a study that drew on peer-reviewed articles and then cross-referenced the authors' opinions with successful virtual team strategies presented by Duarte and Snyder. The virtual project manager must do the following: adopt a transformational style, lead and communicate well, build trust within the team and between team and leader, be prepared for periods of conflict, and make sure that sufficient and compatible technology is uniformly available. Processes should be spelled out and agreed upon, and expectations for team members should be high but also clear.*

Wanda Curlee and Robert Gordon

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