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A Glass Ceiling in Entrepreneurship?

By now everyone is familiar with the so-called glass ceiling that blocks the ascent of women up the executive ladder. Do women trying to start new businesses face something like it? To find out, a study was conducted among men and women enrolled in Small Business Institute undergraduate courses. While all the students surveyed possessed entrepreneurial attitudes, women's were weaker in the four main categories (achievement, personal control of outcomes, innovation, and perceived self-esteem). Women are swelling the ranks of entrepreneurs around the world but also fail at a higher rate than their male counterparts. Making sure they have the preparation and tools to succeed is vital for global growth.

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